

## The athenaOne Advantage

An integrated cloud-based practice management, EHR, and care coordination solution to help your practice succeed

### Better performance, proven results

- ▶ 12% increase in collections
- ▶ 35% decrease in DAR\*
- ▶ 94% of claims paid the first time
- ▶ 16% decrease in no shows\*\*
- ▶ 3.8% increase in patient visits\*\*\*

### The ease & convenience of an integrated solution

- ▶ A single partner, not multiple vendors, aligned with your success
- ▶ A single version of continuously updated, cloud-based software
- ▶ Consolidated implementation, client support and invoicing
- ▶ Coordinated service upgrades and releases from one source
- ▶ Streamlined practice workflow under one service
- ▶ Positions your practice for new payment and reimbursement models
- ▶ Manages complexity, so you stay focused on patient care

To find out how athenaOne can help your practice, contact us at

866.817.5738 or  
athenahealth.com

athenaOne combines our cloud-based practice management, EHR, patient communication and care coordination services into one integrated solution.

athenaOne is a proven solution designed to handle the rising complexity of health care and position you to succeed under new payment models. It gives you the undivided attention of a committed team at a single company that's aligned with your objectives.

### athenaOne combines:

**Cloud-Based Software** — Easy access and real-time visibility into clinical operations with no up-front software licensing fees and no hidden expenses for maintenance and upgrades.

**Networked Knowledge** — The power of a growing network of 32,000+ providers and a continuously updated database of insurance, Pay-for-Performance, and Meaningful Use rules—helping you get the revenue and incentive dollars you deserve.

**Back-Office Services** — The expertise of a dedicated team working on your behalf to handle your paperwork, sort and post documents, track claims, manage denials, tie results to orders, attest on your behalf for Meaningful Use, and more.

### Better together

With athenaOne, you can improve every step of your practice workflow, from scheduling patients to following up on orders. You have a dedicated partner to manage the complexity of health care, so you can focus on patient care. The integrated service solution of athenaOne helps you get paid what you deserve for the care you deliver. And it positions your practice to thrive under emerging payment models that put a premium on care coordination.



\* Based on a weighted average for athenahealth clients with valid pre-athenahealth benchmark data that had their 15-month anniversary with athenahealth during 2010.

\*\* Based on a comparison of the highest no-show rate among clients with athenaCommunicator<sup>®</sup> and the average rate for appointments without the service for the year ending August 2011.

\*\*\* Based on a comparison of the average change in patient visits for clients without athenaClinicals with that for clients that had their six-month anniversary on athenaClinicals during the year ended May 31, 2010.

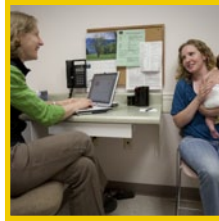


“With all the capabilities that are integrated into athenahealth’s products, we save money in many areas. We save on reminder calls, on hiring experts to deal with managed care contracts, on loading in data, on employee training, and because of clean claims. Instead of having multiple products that do these things—and maybe not do them as well as athenahealth—we accomplish it all with one company.”

— Sani Mirza,  
CEO San Antonio Orthopaedics Group

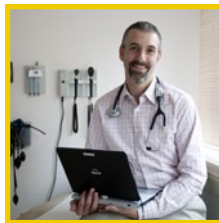
# A complete, integrated solution

## athenaCollector<sup>®</sup>



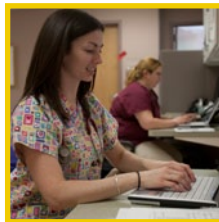
athenaCollector is the cloud-based physician billing and practice management solution that reduces administrative red tape and allows you to efficiently assess, plan and improve practice performance—all while increasing revenue. Track and access information on any claim; create simple, robust reports; get instant data for every business decision.

## athenaClinicals<sup>®</sup>



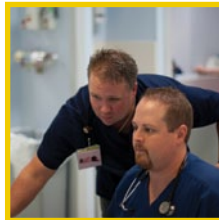
athenaClinicals provides a unique cloud-based approach to electronic medical records, delivering greater clinical control and insights to medical practices while boosting efficiency and revenue potential. With flexible, Meaningful Use-certified Best in KLAS software\*, we incorporate government mandates faster. In 2011, athenaClinicals secured Meaningful Use incentive payments for almost 85% of its eligible providers.

## athenaCommunicator<sup>®</sup>



athenaCommunicator offers on-demand, automated and live communication services to streamline patient-physician interactions outside the exam room. With automated messaging, an online patient portal and live operator services, our solution helps your practice schedule appointments, make appointment reminder calls, distribute test results and handle inbound calls and patient payments.

## OrderFlow<sup>SM</sup>



Our new OrderFlow service creates a streamlined referral order workflow between your practice or facility and other physicians in your community using the athenaClinicals<sup>®</sup> EHR service. With this tool, practices experience a reduced error rate, fewer phone calls and faxes, increased patient satisfaction and greater visibility into physician ordering.

\*For practices with 11-75 physicians



there is a better way

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### About athenahealth

At athenahealth we offer the leading cloud-based practice management, EHR, and care coordination services that help medical groups get more money and more control of patient care.